

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Sponsor for “Hyderabad Polo Session 2008” Printing & Supply of Runners, Flags & Hoardings, through M/s. Livewires Advertising Pvt, Ltd., – Publication Charges – Amount Sanctioned - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.1116

Dated:11 -11-2008

Read the following:

- 1 Govt. Lr.No.2909/PMU/PRO/2008, YAT&C (PMU) Department. dt. 05.08.2008.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008. .
- 5 Bill No. Prod-287, dt. 08.09.2008 of M/s. Livewires Advertising Pvt, Ltd., Hyderabad.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various Magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, to highlight Pacific Asia Travel Association (PATA) 2008 which held in Sep 16th – 19th 2008 in Hyderabad, this Department has sponsored for “Hyderabad Polo Session 2008” and got printed and prepared Runners, Flags & Hoardings, through M/s. Livewires Advertising Pvt, Ltd., which is one of the empanelled Advertising agencies of A.P. Tourism. After supplying and arranging of these materials , the advertising agency has submitted a bill amounting to Rs. 3,47,417/- vide letter 5th read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.3,47,417/- (Rupees Three Lakhs Forty Seven Thousand Four Hundred and Seventeen only) towards supplying of materials “Sponsor for Hyderabad Polo Session 2008” Printing & Supply of Runners, Flags & Hoardings.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (15) – PATA Conference - 500 – other charges – 503 – other expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Livewires Advertising Pvt, Ltd., Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To

M/s. Livewires Advertising, Pvt, Ltd., Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs

//Forwarded :: By Order//

SECTION OFFICER